

HEART OF THE CITY CRUISE IN








April 5, 2016

Dear Cruise In Sponsor;

Last summer's Heart of the City Cruise In was a great event for the community and drew thousands of people into the downtown. This year, the event will be held on Saturday, August 27, 2016 and will include live entertainment, an updated vendor's alley, 100 trophies as well as a pre-registration drawing for \$100.

This event is not possible without your support. This year we have added some new opportunities for sponsorship:

-  T-Shirt Sponsor: \$1000 includes name or logo recognition on pre-event advertising and collateral materials related to the event including social media mentions and weblinks as well as 10 trophies and logo on Cruise In T-shirts.
-  Music Sponsor: \$750 includes name or logo recognition on stage signage, name or logo on pre-event advertising and collateral materials related to the event, 10 trophies.
-  Silver Sponsor: \$250 includes 5 trophies and mention on collateral materials and registration signage.
-  Bronze Sponsor: \$100 includes 2 trophies and mention on registration signage
-  Trophy Sponsor: \$35 includes 1 trophy

All trophies will be engraved with your organizations name and presented to the winners on the night of the event.

If you are interested in sponsorship, please complete the form and return with payment by June 1, 2016 to Downtown Mansfield, Inc., 101 1/2 North Main Street, Mansfield, Ohio 44902. If you have any additional questions please contact 419.522.0099 or info@downtownmansfield.com.

Heart of the City Cruise In 2016 - Sponsor

Business Name: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Level: _____ Amount Included: _____